

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

VISTA GROUP INTERNATIONAL, INC. D/B/A VISTA)	
COMMUNICATIONS APPLICATION FOR A CERTIFICATE OF)	
PUBLIC CONVENIENCE AND NECESSITY TO TRANSACT THE)	CASE NO.
BUSINESS OF A RESELLER OF INTEREXCHANGE)	95-545
TELECOMMUNICATIONS SERVICES WITHIN THE STATE OF)	
KENTUCKY AND FOR APPROVAL OF ITS INITIAL TARIFF)	

O R D E R

On December 6, 1995, Vista Group International, Inc. d/b/a Vista Communications ("Vista Communications") filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky.

Vista Communications is an Ohio corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. Vista Communications does not seek authority to provide operator-assisted telecommunications services.

Vista Communications employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the underlying carrier. Vista Communications will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by Vista Communications demonstrates its financial, managerial, and technical capability to provide intrastate, long-distance telecommunications service. The proposed rates filed December 6, 1995 should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Vista Communications should ensure that its name appears prominently on all bills issued to customers for services rendered by it.

The Commission, having considered the application, the information provided by Vista Communications, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Vista Communications be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. Vista Communications shall comply with the provisions of the Orders in Administrative Case No. 323.²

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

3. Vista Communications shall ensure that its name appears prominently on all bills issued to customers for services rendered by it.

4. Vista Communications' authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in Vista Communications' application.

5. The rates and charges proposed by Vista Communications are hereby approved as filed on December 6, 1995.

6. Within 30 days from the date of this Order, Vista Communications shall file its tariff sheets in accordance with 807 KAR 5:011.

Done at Frankfort, Kentucky, this 1st day of February, 1996.

PUBLIC SERVICE COMMISSION

Linda K Breathitt
Chairman

E. J. [Signature]
Vice Chairman

Robert M. Davis
Commissioner

ATTEST:

D. Mills
Executive Director